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Sani SAC™ EARNS APPROVAL FROM “GREEN” HOTELS ASSOCIATION®

PATTERSON, NY—Golden Group International (GGI) is pleased to announce that it has earned a certification from the “Green” Hotels Association for its new product, the Sani SAC™.

The Sani SAC™, a sanitary degradable plastic bag, is the company’s environmentally friendly solution for the disposal of tampons/napkins in public restrooms.

Since one woman, in her lifetime, will use more than 15,000 sanitary napkins/tampons, the environmental impact of wrapping them with toilet paper or flushing them is enormous. America uses an average of 23.6 rolls per person per year, and between 25% and 50% of the pulp used to make toilet paper comes from U.S. or South American tree farms, according to environmental groups.

One of the areas where the Sani SAC™ could make a major impact is in reducing the amount of tampon applicators that end up in the ocean, according to Jackie Transue, President of GGI. She notes that the Ocean Conservancy’s 2009 report, “A Rising Tide of Ocean Debris,” cites medical/personal hygiene items, such as tampons and tampon applicators, disposable diapers and syringes, as one of the greatest categories of debris, entering the oceans through sewer systems. The United States is one of the worst offenders in this area, with tampon applicators and medical debris comprising 5% of its ocean pollution, compared to a worldwide average of 1%.

“Our goal is not only to reduce plumbing and disposal issues for hotels, but to change habits so that we can all benefit from cleaner oceans,” Ms. Transue said.

The 2009 Ocean Conservancy report can be found at:
http://www.oceanconservancy.org/site/PageServer?pagename=icc_report.

Unlike the waxed paper bags that are the only other option for sanitary disposal in many facilities, degradable plastic bags are a far more environmentally responsible solution. Degradable plastic bags are much more energy resource efficient than paper ones. An average, a paper bag takes 2511 BTUs to manufacture, while an average degradable plastic bag takes only 591 BTUs (roplast). This is mainly because it takes 1/8 of the material to make a plastic bag as it does to make a paper bag. Degradable plastic bags are also less costly to dispose of, recycle and ship, according to PlasticBagEconomics.com.

Kevin Hanna, VP and co-founder of GGI, said he believes that everyone has a responsibility to contribute to preserving the environment every day, even if it’s by preventing pollution in some way.

“As the author Nikos Kazantsakis said, ‘By believing passionately in something that does not yet exist, we create it.’ This is what we have done with our products,” Mr. Hanna said.

The company’s goal is no less than to become a household name in green disposal, according to Ms. Transue.

“I expect that the Sani SAC™ will be in most eco-friendly hotels, offices, restaurants and public spaces within the next year as they become aware of it,” Ms. Transue said. “We hope to reach every household soon after.”

The “Green” Hotels Association® (www.greenhotels.com) is an organization that seeks to promote environmental awareness and education among its individual hotel members and the industry. In keeping with its philosophy, it reviews products and approves vendors according to their environmental impact.

Following its acceptance as an approved vendor, GGI joined the “Green” Hotels Association® as an ally member, supporting its mission to assist the hospitality industry in becoming environmentally responsible and to promote their efforts to the public.

Golden Group International, Ltd. (GGI) is a leading provider of quality sanitary and environmentally safe disposal bags, catering to institutional, sports arena, restaurant and hotel industries. Founded in 2008, GGI has earned certifications from the Green Business Association and the “Green” Hotels Association® for its degradable products. The New York-based company has also created a retail line of Sani SAC™ products to meet home demand. (www.GoldenGroupInternational.com)

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